

Putting vision health into focus

Blue View Vision eye care: clear choices, convenience, and impact

Vision coverage is about more than eye health. It's important for your employees' overall health and productivity.

Best-in-class vision coverage, backed by decades of experience

With these plans, your employees can feel covered, protected, and confident about their care. They will also enjoy choice and convenience through one of the largest networks in the country — serving more than 6 million people.¹

National reach with a local presence

Blue View Vision provides access to over 39,000 eye doctors and other eye care providers at more than 29,000 locations nationwide.² That means your employees can likely see a provider they already know and trust.

They can visit an independent network eye doctor or choose from a variety of popular regional and national retail stores, such as LensCrafters[®], Pearle Vision[®], and Target Optical[®]. Plus, they'll get 24/7 access to online eyewear providers, including Glasses.com[®], ContactsDirect[®], 1-800 CONTACTS[®], and Ray-Ban.com.

International eye care

Our diverse network includes eye care options at 20 international destinations, along with 24/7 phone support and translation services in 160 languages.³ Temporary emergency glasses can be delivered within 24 hours in most locations.

Controlling out-of-pocket costs

Blue View Vision network providers offer:⁴

- **Negotiated average savings of 75%** on popular lens options and treatments.
- **40% off complete pairs of eyeglasses.**
- **20% off accessories and lens upgrades**, including most nonprescription sunglasses.
- **Extra benefits for kids.** Plans that cover eyewear include coverage for UV-blocking Transitions[®] lenses (\$110 value) and impact-resistant polycarbonate lenses (\$55 value) for kids under age 19, at no additional cost. Vision benefits or discounts can be used for prescription sports protective eyewear for kids under age 19.



▶ Why regular eye exams matter

Even minor vision loss can decrease job performance by **at least 2.5%.**⁵

The early signs of diabetes, high blood pressure, and other serious health conditions **can first show up in the eyes.**⁶

Simplifying the healthcare experience

With Blue View Vision, your employees:

- **Don't need to show an ID or fill out paperwork** when they go to a network provider.
- **Have evening and weekend hours available**, for the right care at the right time.
- **Can speak to live Customer Service representatives 7 days a week**, with extended evening hours.

Next-level engagement

Online self-service tools, including the SydneySM Health mobile app and Alexa-enabled devices, also bring tailored benefit, claim, and provider information to your employees' fingertips.

The power of connected medical and vision care

When combined, our vision and health plans coordinate care through Anthem Whole Health Connection[®]. This integration makes it easier to:

- **Manage company benefits**, with a single enrollment and claims process and one team providing personal guidance.
- **Address possible care gaps**, by connecting the dots between claims and medical histories.
- **Conduct proactive outreach**, to help high-risk employees with additional support, if needed.

Seeing the bigger picture

Anthem Whole Health Connection[®] enables eye doctors, primary care doctors, care managers, and other network providers to communicate and share data as a care team. For example, eye doctors can post clinical notes and exam findings, and look at the patient's prescription medicines, recent medical diagnoses, and lab test results.

Through this collaboration, they can:

- **Identify drug interactions.**
- **Find care gaps** and catch health issues earlier.
- **Make referrals** to other network providers.
- **Deliver holistic and informed care.**



Addressing risk

Anthem and our network eye doctors identified 175,000 members with high risk health conditions in a 12-month period.⁴

Your trusted partner in eye care

Together, we can build confidence in care while improving your employees' experience.

To see the benefits of our vision care plans, please contact your Anthem representative. You can also ask about our employee-paid option, which allows you to offer vision coverage at no extra cost to your business.

INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS[®]

PEARLE
VISION

OPTICAL

Ray-Ban

GLASSES.COM

contactsdirect

1800 contacts[®]

¹ Blue View Vision membership data, January 2020.

² NetMinder data, May 2020.

³ Available in Australia, Austria, Brazil, Canada, Chile, China, Colombia, Ecuador, England, France, Germany, Hong Kong SAR, Italy, Japan, Mexico, New Zealand, Puerto Rico, Spain, Switzerland, and the U.S.

⁴ Anthem internal data, 2021.

⁵ Transitions website: *See Well, Live Well* (accessed August 2020): healthysightworkingforyou.org.

⁶ American Academy of Ophthalmology – EyeSmart website: *20 Surprising Health Problems an Eye Exam Can Catch* (accessed June 2020): aao.org.

Laws in some states may prohibit network providers from discounting products and services that are not covered benefits under the plan. Discounts do not apply to frames for which a manufacturer has imposed a no-discount policy.

Sydney Health is offered through an arrangement with Carelon Digital Platforms, a separate company offering mobile application services on behalf of your health plan.

Anthem Blue Cross and Blue Shield is the trade name of: In Colorado: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. Copies of Colorado network access plans are available on request from member services or can be obtained by going to anthem.com/co/networkaccess. In Connecticut: Anthem Health Plans, Inc. In Indiana: Anthem Insurance Companies, Inc. In Georgia: Blue Cross Blue Shield Healthcare Plan of Georgia, Inc. and Community Care Health Plan of Georgia, Inc. In Kentucky: Anthem Health Plans of Kentucky, Inc. In Maine: Anthem Health Plans of Maine, Inc. In Missouri (excluding 30 counties in the Kansas City area): RightCHOICE[®] Managed Care, Inc. (RIT), Healthy Alliance[®] Life Insurance Company (HALIC), and HMO Missouri, Inc. RIT and certain affiliates administer non-HMO benefits underwritten by HALIC and HMO benefits underwritten by HMO Missouri, Inc. RIT and certain affiliates only provide administrative services for self-funded plans and do not underwrite benefits. In Nevada: Rocky Mountain Hospital and Medical Service, Inc. HMO products underwritten by HMO Colorado, Inc. dba HMO Nevada. In New Hampshire: Anthem Health Plans of New Hampshire, Inc. HMO plans are administered by Anthem Health Plans of New Hampshire, Inc. and underwritten by Matthew Thornton Health Plan, Inc. In 17 southeastern counties of New York: Anthem Healthchoice Assurance, Inc., and Anthem Healthchoice HMO, Inc. In these same counties Anthem Blue Cross and Blue Shield HP is the tradename of Anthem HP, LLC. In Ohio: Community Insurance Company. In Virginia: Anthem Health Plans of Virginia, Inc. trades as Anthem Blue Cross and Blue Shield, and its affiliate HealthKeepers, Inc. trades as Anthem HealthKeepers providing HMO coverage, and their service area is all of Virginia except for the City of Fairfax, the Town of Vienna, and the area east of State Route 123. In Wisconsin: Blue Cross Blue Shield of Wisconsin (BCBSWI), underwrites or administers PPO and indemnity policies and underwrites the out of network benefits in POS policies offered by CompCare Health Services Insurance Corporation (CompCare) or Wisconsin Collaborative Insurance Corporation (WCIC). CompCare underwrites or administers HMO or POS policies; WCIC underwrites or administers Well Priority HMO or POS policies. Independent licensees of the Blue Cross and Blue Shield Association. Anthem is a registered trademark of Anthem Insurance Companies, Inc.